



emailbroadcasts

PARTNER PROGRAM



WHY EMAIL BROADCAST?

- Email is still king in online marketing. Here are [20 current facts](#) we think you should be aware of.
- Great email marketing is really hard. Just getting all the technical aspects right is its own giant hairball, but the really hard part is adding the creative genius that makes it all work. When the technical problems are all solved, and you add great storytelling, the ROI on email marketing can be astounding.
- Since the year 2000, [our small but feisty team](#) has been driving millions of revenue through the email channel. We provide full service to clients from creative concepts to practical execution, including analytics and reporting.
- You won't get bullshit from us. We're direct communicators and easy to work with. If we're not right for your client, we'll tell you (and them). Life's too short to pretend to be something you're not.
- Because we've limited ourselves to just email marketing, we have a completely organized and documented process from start to finish on how to create a winning campaign for your clients. We plan for the annual and lifetime goals of your client.
- We're the sales experts your clients are looking for. We're REALLY good at selling our client's stuff—usually much better than they are. We drove over 10M dollars for one client last year, and increased revenue 37% in the first year for another.

WHAT'S IN IT FOR ME?

- ✓ Your client's success. When you refer them to a partner that shows up and delivers big value, they'll have you to thank, deepening your client relationship.
- ✓ Having a partner with an expertise in a medium different from yours can be quite handy. We're happy to share our knowledge with our partners when needed.
- ✓ One of our engagement strategies is to drive traffic back to the website. We even offer a "blog service" where we reformat our content into a blog post. Since the content is typically keyword rich, we'll be helping increase the SEO value—good for everyone.
- ✓ Shared revenue. Though this is not likely your primary motivation, we think it's only fair that you're rewarded for extending the trust of your brand to us. Our partner agreement offers different compensations options to suit your preference.

NEXT STEPS...

If you'd like to get started with us, you can find [our partner agreement here](#).

